

Courses and instructors to develop your potential.

Live online or face to face.

Brand You

Personal branding is the practise of creating a recognised image or identity that sets you apart from others.

Your personal brand is important as it's the first impression you create and affects how others perceive you.

This 3 hour course will teach you how to present yourself and your professional identity.

It will help you to develop a strong brand which reflects your values.

You will have the chance to explore the most effective ways of projecting an image of yourself which you can be proud of.

You'll learn how to make the most of your business networks and build effective working relationships.

By developing your personal brand you can focus on what makes you stand out from the crowd utilising your unique talents, skills and attributes.

What will I learn?

LESSON 1

Identify what a personal brand is both personally and from a professional level.

LESSON 2

Key features

- ✓ Face to face or Live Online
- ✓ Fully certified trainer
- ✓ Get key skills and practical knowledge
- ✓ This course is available for groups and 1-2-1 live online
- ✓ Course materials included
- ✓ Recognised course certificate

Interested?

- 📞 Call us: 01225 308979
- ✉ Email us: info@go.courses

LESSON 2

Plan a clear brand strategy to communicate and market "me" consistently.

LESSON 3

Recognise the positive impact a personal brand can have on their future and start working on their brand.

LESSON 4

Develop their own brand essence.

LESSON 5

Know how to use their personal brand to increase their influence and the depth of their business relationships.

LESSON 6

Learn skills to refresh their personal brand along their journey.